



To Go Kosciusko, a Facebook group we created as a way to promote our local restaurants in response to COVID-19. The purpose of To Go Kosciusko is to provide Kosciusko County restaurants and caterers with a place to share what they're offering and ways the community can support them as they navigate their way through uncharted territory. We have been blown away by the response to this page, as it has over 10,400 members and over 54,500 posts, comments and reactions in just over two months. Many local restaurants have reached out to us to express their thanks for creating the page as it has been a big help for them. Going along with the Facebook group, we also did a gift card campaign that people could enter by posting a photo on To Go Kosciusko of their take out from participating restaurants who are members of the Kosciusko Chamber. Once they did so, they were entered into a drawing to win gift cards. We were able to give away 55 gift cards to local restaurants. Lastly, we also partnered with one of our members to provide local restaurants with "Open for Take Out" signs. I have the links to videos, photos and examples below for you. Let me know if you need any further information!

Facebook Group: <https://www.facebook.com/groups/2557013944552245/>

Gift Card Contest Post

Example: <https://www.facebook.com/KosChamber/posts/10156416810007255>

Gift Card Winners

Video: <https://www.facebook.com/KosChamber/videos/10156509382572255/>

Open for Take Out

Signs: <https://www.facebook.com/KosChamber/photos/a.10151550491822255/10156416295262255/?type=3&theater>