



2023 ICEA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

ON BEHALF OF THE INDIANA CHAMBER EXECUTIVES ASSOCIATION (ICEA), I AM DELIGHTED TO EXTEND AN INVITATION TO YOU TO BECOME A SPONSOR FOR THE 2023-24 FISCAL YEAR. ICEA IS THE PREMIER NETWORK OF CHAMBER EXECUTIVES AND PROFESSIONAL STAFF FROM ACROSS INDIANA. OUR ANNUAL CONFERENCE IS A HIGHLY ANTICIPATED EVENT THAT BRINGS TOGETHER TOP INDUSTRY LEADERS, INFLUENCERS, AND EXPERTS TO NETWORK, SHARE IDEAS, AND EXPLORE NEW SOLUTIONS FOR THE CHALLENGES FACING CHAMBERS TODAY.

SPONSORSHIP PACKAGE HIGHLIGHTS

Annual Presenting Sponsor	Conference Sponsor	You Choose: Opening Reception <u>or</u> Awards Luncheon	Refreshment Break Sponsor	Exhibitor Space
<ul style="list-style-type: none"> ✓ SPONSORSHIP OF <u>ALL</u> EVENTS DURING THE 2023-24 FISCAL YEAR ✓ OPPORTUNITY TO LEAD A KEYNOTE AT THE ANNUAL CONFERENCE ✓ PREMIUM EXHIBIT SPACE AT THE ANNUAL CONFERENCE ✓ SPEED SPONSOR PARTICIPATION ✓ FULL PAGE FULL COLOR MARKETING SPACE IN CONFERENCE PROGRAM BOOKLET ✓ LOGO ON ALL ORGANIZATIONAL MARKETING ✓ LOGO AND CONTACT INFO ON ORGANIZATION WEBSITE ✓ SPOTLIGHT IN E-NEWSLETTER ✓ INVITATION TO SUBMIT CONTENT FOR WEEKLY E-NEWSLETTER ✓ 12 MONTH ASSOCIATE MEMBERSHIP WITH ICEA 	<ul style="list-style-type: none"> ✓ LEAD SPONSOR OF ANNUAL CONFERENCE (YOU CHOOSE JUNE, 2023 OR JUNE, 2024 EVENT) ✓ OPPORTUNITY TO LEAD A BREAKOUT AT THE ANNUAL CONFERENCE ✓ 3 – MINUTE MIC TIME INFORMERCIAL ✓ PREMIUM EXHIBIT SPACE AT THE ANNUAL CONFERENCE ✓ SPEED SPONSOR PARTICIPATION ✓ 1/2 PAGE FULL COLOR MARKETING SPACE IN CONFERENCE PROGRAM BOOKLET 	<p>AS THE ICEA OPENING RECEPTION <u>OR</u> AWARDS LUNCHEON SPONSOR, YOUR ORGANIZATION WILL:</p> <ul style="list-style-type: none"> ✓ HOST THE OPENING RECEPTION ON JUNE 7 <u>OR</u> HOST THE ANNUAL AWARDS LUNCHEON ON JUNE 8 ✓ WELCOMING REMARKS ✓ ½ PAGE MARKETING SPOT IN THE CONFERENCE PROGRAM ✓ ANNUAL CONFERENCE EXHIBIT SPACE ✓ SPEED SPONSOR PARTICIPATION ✓ COMPANY LOGO ON CONFERENCE MARKETING MATERIALS 	<ul style="list-style-type: none"> ✓ COMPANY LOGO ON SIGNAGE AT REFRESHMENT BREAK THROUGHOUT CONFERENCE ✓ ½ PAGE MARKETING SPOT IN THE CONFERENCE PROGRAM ✓ ANNUAL CONFERENCE EXHIBIT SPACE SET NEAR REFRESHMENT BREAK AREA ✓ SPEED SPONSOR PARTICIPATION 	<ul style="list-style-type: none"> ✓ EXHIBIT SPACE AT THE ANNUAL CONFERENCE ✓ PARTICIPATION IN SPEED SPONSOR SESSION ✓ 1/4 PAGE MARKETING SPOT IN THE CONFERENCE PROGRAM
INVESTMENT = \$5,000	INVESTMENT = \$2,500	INVESTMENT = \$1,500	INVESTMENT = \$1,000	INVESTMENT = \$700 *ONE DAY PASS THURSDAY ONLY IS \$500

