

ICEA will accept nominations for the Annual Excellence Awards through May 10th.

This is a great opportunity for your chamber to garner statewide recognition for the hard work that staff accomplished on specific new projects throughout the past year.

Chambers are divided into the following categories for judging:

- 0—400 members
- 401—700 members
- 701+ members

Upon reviewing, all applicants scoring above 90% will receive an Excellence Award.

Chambers may enter multiple entries.

Deadline —May 10th.

E-mail entry link with this completed form to info@iceaonline.com.

Mail a non-refundable check payable to ICEA for \$25 per entry to:
ICEA, P.O. Box 377, Hanover IN 47243.

Questions? Please call the ICEA office at 812-871-3000.



Excellence in Innovation Awards

About the award: The Annual Excellence Awards will recognize innovative new projects from your chamber this past year. Chambers may submit multiple nominations for various projects, however each nomination must showcase something new offered by your chamber during this past year. This award recognizes excellence in innovative new ideas. Complete a separate form for each entry.

E-mail your entry with this completed form to info@iceaonline.com prior to May 10th. Each entry submitted for review will be charged a \$25 non-refundable fee. Please mail this review payment payable to ICEA to: P.O. Box 377 Hanover IN 47243. An invoice will also be sent for you to pay with debit/credit card.

Chamber of Commerce OneZone Chamber

What are you submitting for? On the Menu

Contact: Jack Russell

Telephone: 317.900.2144

E-Mail: jruss5@gmail.com

Complete a duplicate entry for more than one entry. Please circle below the size of your chamber:

- 0—400 members
- 401—700 members
- 701 + members

Forward e-mail with your submission attached to info@iceaonline.com no later than May 10th.

On the Menu – Lunch & Learn Series

While you may think to yourself, “Jack... You’re submitting a luncheon for innovative new idea?” WHY?

We have created a new series that is affordable while engaging our members and we have seen record results. After the pandemic, the cost for food (like everything else) went through the roof! We found ourselves charging \$50 for a piece of chicken (insert chamber joke). We needed to find a better solution for our small businesses and attract people to make their way back to our events.

This is where On the Menu comes into play. We partnered with our businesses and venues that would let us provide our own caterer or bring in a business to highlight and that significantly reduced our costs. While a signature lunch costs \$50, we can provide these lunches at half the cost, \$25! This type of event also provides members that are not ready to get back or are overwhelmed with a 200 – 300-person luncheon. These events range from 80 – 100 members.

Now comes the innovative part! Many times, we as chambers try to make sure we are providing content that is most relevant to our members. On all our weekly newsletters people can submit topics that are affecting their business and a couple months prior to the On the Menu event we send out a poll through email and constant contact. We provide the top 3 topics we hear the most from and our members vote. We allow 48 hours to vote and then the winning topic is what our members hear from at On the Menu.

This has increased our NPS Score, our attendance, and more importantly happy members that feel they have been heard AND are getting resources from their chamber. We average a 9/10 NPS, 5% No Show, and average 90 people at each lunch. It has reduced costs for us and our members and is still an event that provides effective networking opportunities.

