

HOW TO ICEA

IMPACT. CREATE. ENERGIZE. AMPLIFY. YOUR CHAMBER

**JUNE 22ND - 24TH
ELKHART, INDIANA**

2022 ICEA ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

€ PRESENTING SPONSOR	\$5,000
€ CONFERENCE SPONSOR (includes opportunity to lead a bonus breakout)	\$2,500
€ OPENING RECEPTION SPONSOR	\$1,500
€ ANNUAL AWARDS LUNCHEON SPONSOR (2 total available)	\$1,200
€ REFRESHMENT BREAKS SPONSOR	\$1,000
€ EXHIBITOR - Exhibitor Table & Conference Registration	\$700
€ ONE DAY EXHIBITOR PASS – for Thursday, June 23rd only	\$500
€ FULL COLOR AD IN PROGRAM BOOKLET (no exhibit space)	\$300



***DON'T MISS THIS OPPORTUNITY TO MEET & NETWORK WITH CHAMBER STAFF
PROFESSIONALS THROUGHOUT INDIANA***

2022 ICEA ANNUAL CONFERENCE

By serving as an ICEA Corporate Sponsor you will receive:

- ❖ increased visibility with chamber professionals across Indiana
 - ❖ introduction to potential customers and partners
- ❖ company logo & profile in program book and on the statewide website for 2022



SPONSOR/EXHIBITOR OPTION HIGHLIGHTS:

PRESENTING SPONSOR	CONFERENCE SPONSOR	OPENING RECEPTION SPONSOR	ANNUAL AWARDS SPONSOR
<p>AS THE ICEA PRESENTING SPONSOR, YOUR ORGANIZATION WILL BE CONNECTED TO ALL EVENTS FOR THE INDIANA STATEWIDE NETWORK FOR THE ENTIRE YEAR (A FULL 12 MONTHS OF CONNECTIONS)</p> <p>PREMIUM EXHIBIT SPACE AT ANNUAL CONFERENCE</p> <p>FULL PAGE PROMOTIONAL MARKETING SPACE IN CONFERENCE PROGRAM BOOKLET</p> <p>OPPORTUNITY TO LEAD A KEYNOTE SESSION AT CONFERENCE</p>	<p>AS AN ICEA CONFERENCE SPONSOR, YOUR ORGANIZATION WILL:</p> <p>LEAD A BREAKOUT SESSION AT CONFERENCE</p> <p>MEET WITH ATTENDEES IN A HIGH TRAFFIC AREA FOR EXHIBIT SPACE</p> <p>HAVE AN OPPORTUNITY TO SUBMIT A FULL-PAGE AD IN THE CONFERENCE PROGRAMMING BOOKLET</p> <p>HAVE THE OPPORTUNITY TO COORDINATE A FOLLOW UP WEBINAR</p> <p>OPPORTUNITY TO SUBMIT A FEATURE ABOUT YOUR COMPANY FOR THE NETWORK NEWSLETTER</p>	<p>AS THE ICEA OPENING RECEPTION SPONSOR, YOUR ORGANIZATION WILL:</p> <p>HOST THE OPENING RECEPTION ON JUNE 22ND</p> <p>WELCOMING REMARKS AT RECEPTION</p> <p>½ PAGE MARKETING SPOT IN THE CONFERENCE PROGRAM</p> <p>EXHIBIT SPACE DURING ENTIRE CONFERENCE</p>	<p>AS THE ICEA AWARDS LUNCHEON SPONSOR, YOUR ORGANIZATION WILL:</p> <p>HAVE YOUR LOGO AND COMPANY BRAND AS THE SPONSOR OF THE ANNUAL AWARDS LUNCHEON</p> <p>WELCOMING REMARKS AT THE ANNUAL AWARDS LUNCHEON</p> <p>ASSIST IN PRESENTING AWARDS</p> <p>½ PAGE MARKETING SPOT IN CONFERENCE PROGRAM</p> <p>EXHIBIT SPACE AT ENTIRE CONFERENCE</p>
\$5,000	\$2,500	\$1,500	\$1,200

REFRESHMENT BREAK SPONSOR	EXHIBITOR	ONE DAY EXHIBIT PASS	FULL COLOR AD IN PROGRAM
<p>AS THE ICEA RECEPTION BREAK SPONSOR, YOUR ORGANIZATION WILL:</p> <p>HAVE YOUR LOGO DISPLAYED THROUGHOUT THE CONFERENCE REFRESHMENT BREAK AREA DESIGNATING YOU AS THE OFFICIAL SPONSOR OF ALL BREAKS</p> <p>ENJOY THE OPPORTUNITY TO MEET WITH ATTENDEES THROUGHOUT CONFERENCE IN THE EXHIBIT HALL</p> <p>½ PAGE AD FOR THE CONFERENCE PROGRAM BOOKLET</p>	<p>AS THE ICEA CONFERENCE EXHIBITOR, YOUR ORGANIZATION WILL:</p> <p>ENJOY THE OPPORTUNITY TO MEET WITH ATTENDEES THROUGHOUT THE CONFERENCE IN THE EXHIBIT AREA</p> <p>¼ PAGE AD FOR THE CONFERENCE PROGRAM BOOKLET</p> <p>CONFERENCE ADMISSION FOR ONE PERSON TO ENJOY ASSOCIATED MEALS AND REFRESHMENT BREAKS WITH ATTENDEES</p>	<p>AS THE ICEA CONFERENCE ONE-DAY EXHIBITOR, YOUR ORGANIZATION WILL:</p> <p>ENJOY THE OPPORTUNITY TO DISPLAY AND MEET WITH ATTENDEES ON THURSDAY, JUNE 23 ONLY</p> <p>¼ PAGE AD FOR THE CONFERENCE PROGRAM BOOKLET</p> <p>CONFERENCE ADMISSION FOR ONE PERSON TO ENJOY ASSOCIATED MEALS AND REFRESHMENT BREAKS WITH ATTENDEES ON THURSDAY</p>	<p>THIS OPTION ALLOWS FOR NO IN-PERSON ATTENDANCE BUT WILL PUT YOUR FULL PAGE MARKETING IN OUR PRINT PUBLICATION TO KEEP YOUR COMPANY TOP OF MIND WITH CONFERENCE ATTENDEES</p>
\$1,000	\$700	\$500	\$300

REGISTRATION

€ YES - I want to participate in the ICEA Annual Conference scheduled for June 22-24 in Elkhart as a(n):

- Presenting Sponsor (\$5,000 total)
- Conference Sponsor (\$2,500 total)
- Opening Reception Sponsor (\$1,500 total)
- Annual Awards Sponsor (\$1,200 total)
- Refreshment Break Sponsor (\$1,000 total)
- Exhibitor (\$700 total)
- One-Day Exhibitor Pass for Thursday, June 23rd only (\$500)
- Full Color Ad in the Program Booklet (\$300)

Which Chamber referred you to ICEA? _____

My check for \$_____ is enclosed or charge my:

____ VISA ____ MasterCard ____ AmEx ____ Discover

Account Number _____

Expiration Date _____

Signed _____

Date _____

RETURN TO: Indiana Chamber Executives Association (ICEA)
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