

ICEA will accept nominations for the Annual Excellence Awards through May 10th.

This is a great opportunity for your chamber to garner statewide recognition for the hard work that staff accomplished on specific new projects throughout the past year.

Chambers are divided into the following categories for judging:

- 0—400 members
- 401—700 members
- 701+ members

Upon reviewing, all applicants scoring above 90% will receive an Excellence Award.

Chambers may enter multiple entries.

Deadline —May 10th.

E-mail entry link with this completed form to info@iceaonline.com.

Mail a non-refundable check payable to ICEA for \$25 per entry to:
ICEA, P.O. Box 377, Hanover IN 47243.

Questions? Please call the ICEA office at 812-871-3000.



Excellence in Innovation Awards

About the award: The Annual Excellence Awards will recognize innovative new projects from your chamber this past year. Chambers may submit multiple nominations for various projects, however each nomination must showcase something new offered by your chamber during this past year. This award recognizes excellence in innovative new ideas. Complete a separate form for each entry.

E-mail your entry with this completed form to info@iceaonline.com prior to May 10th. Each entry submitted for review will be charged a \$25 non-refundable fee. Please mail this review payment payable to ICEA to: P.O. Box 377 Hanover IN 47243. An invoice will also be sent for you to pay with debit/credit card.

Chamber of Commerce Madison County Chamber c

What are you submitting for? Local by Choice

Contact: Clayton Whitson

Telephone: 7656209557

E-Mail: clayton@getlinkedmadison.com

Complete a duplicate entry for more than one entry. Please circle below the size of your chamber:

- 0—400 members
- 401— 700 members
- 701 + members

Forward e-mail with your submission attached to info@iceaonline.com no later than May 10th.



Excellence in Innovation Submission: "Local by Choice" Campaign

We are thrilled to submit an entry for consideration in the Excellence in Innovation Awards, showcasing The Madison County Chamber's groundbreaking "Local by Choice" Campaign.

In an era where globalization often overshadows the significance of local economies, The Madison County Chamber took a bold step forward with the launch of the "Local by Choice" Campaign. This innovative initiative was designed not only to promote local businesses, but to instill a sense of pride and community ownership among residents of Madison County.

At its core, the "Local by Choice" Campaign serves as a rallying cry for residents to redirect their purchasing power towards local businesses, thereby bolstering the economic vitality of our community. Through a multi-faceted approach that includes strategic marketing, community engagement, and educational outreach, the campaign seeks to inspire a shift in consumer behavior and foster a deeper appreciation for the diverse array of goods and services available right here in Madison County.

One of the key strengths of the "Local by Choice" Campaign lies in its ability to harness the power of storytelling. By highlighting the personal narratives and entrepreneurial spirit behind local businesses, we have been able to forge authentic connections with consumers, transcending mere transactions to create lasting relationships based on shared values and mutual support.

Since its launch, the "Local by Choice" Campaign has garnered widespread acclaim and achieved tangible results. Not only have we witnessed a noticeable uptick in consumer spending at local establishments, but we have also seen a renewed sense of pride and solidarity among residents who recognize the integral role they play in shaping the economic landscape of their community.

In conclusion, The Madison County Chamber's "Local by Choice" Campaign stands as a shining example of innovation in action. By harnessing the power of collective action and grassroots

advocacy, we have demonstrated that even in an increasingly globalized world, the power to effect positive change lies within our own hands—and our own communities.

Thank you for considering our submission, and we look forward to the opportunity to share more about this transformative initiative.

LOCAL BY CHOICE

Madison County Chamber of Commerce



#localbychoicemadisoncounty

mcc
MADISON COUNTY CHAMBER
Connect. Grow. Innovate.

LOCAL BY CHOICE
BUSINESS OF THE MONTH

Sponsored by
JAM
Printing