

ICEA will accept nominations for the Annual Excellence Awards through May 10th.

This is a great opportunity for your chamber to garner statewide recognition for the hard work that staff accomplished on specific new projects throughout the past year.

Chambers are divided into the following categories for judging:

0—400 members

401—700 members

701+ members

Upon reviewing, all applicants scoring above 90% will receive an Excellence Award.

Chambers may enter multiple entries.

Deadline —May 10th.

E-mail entry link with this completed form to info@iceaonline.com.

Mail a non-refundable check payable to ICEA for \$25 per entry to:
ICEA, P.O. Box 377, Hanover IN 47243.

Questions? Please call the ICEA office at 812-871-3000.



Excellence in Innovation Awards

About the award: The Annual Excellence Awards will recognize innovative new projects from your chamber this past year. Chambers may submit multiple nominations for various projects, however each nomination must showcase something new offered by your chamber during this past year. This award recognizes excellence in innovative new ideas. Complete a separate form for each entry.

E-mail your entry with this completed form to info@iceaonline.com prior to May 10th. Each entry submitted for review will be charged a \$25 non-refundable fee. Please mail this review payment payable to ICEA to: P.O. Box 377 Hanover IN 47243. An invoice will also be sent for you to pay with debit/credit card.

Chamber of Commerce Madison County Chamber c

What are you submitting for? Performance Universi

Contact: Clayton Whitson

Telephone: 7656209557

E-Mail: clayton@getlinkedmadison.com

Complete a duplicate entry for more than one entry. Please circle below the size of your chamber:

- 0—400 members
- 401— 700 members
- 701 + members

Forward e-mail with your submission attached to info@iceaonline.com no later than May 10th.



Excellence in Innovation Submission: Performance University

At the Madison County Chamber of Commerce, we continually strive to find new and creative ways to provide tangible benefits to help our member businesses thrive. With that in mind, we began conversation with the Performance Group about the possibility for an educational summit designed to allow entrepreneurs time to work on their business, not just in their business. Our goal was to provide dedicated time for participants to step back from the daily grind and focus on big-picture goals and growth strategies.

This then became the Performance University, a day long crash course for entrepreneurs to improve their business acumen and give them a competitive advantage in the market. Each topic was led by an industry expert and provided practical insights and actionable strategies that entrepreneurs can apply directly to their businesses. Topics covered include: 10 Rules of Business, Entity Structure and Record-Keeping, Cashflow Planning and Management, Marketing Panel and Q&A, Business Financing, Tax Planning and Tax Efficiency, and Long-Term Business Planning and Succession Planning.

Over 30 entrepreneurs attended, and in addition to access to the curriculum, they received wrap around support from the Flagship Enterprise Center and made connections with Bankable, Indiana's largest micro mission lender. We also wanted to provide ample opportunities for networking and relationship-building among attendees. This included a team building lunch that was catered by the students in the culinary arts program at the D-26 Career Center as well as ending the day with a networking opportunity at a local Business After Hours event which allowed our participants to interact with even more of our business members.

