

Dear Nomination Committee,

I'm pleased to nominate our Real Colors Team Building workshop in the Workplace. The organization is enthusiastic about extending this valuable program to local businesses, providing an extra benefit, and contributing additional revenue to our Leadership programs.

I received a Real Colors certification as an instructor to offer workshops to local businesses and organizations to provide a user-friendly and practical approach to understanding personality dynamics. Real Colors is a personality assessment tool that has impacted the way people communicate and collaborate, enhancing both individual and collective success.

Through the Real Colors personality assessment, our engaging workshop serves as a platform for participants to uncover their individual temperament, or Color (Gold, Green, Blue, or Orange), as well as that of others. Armed with this invaluable insight, individuals cultivate enhanced communication abilities and foster stronger relationships, both within and beyond the professional realm.

**Impact and Testimonials:** Since last year, I conducted 12 sessions in local businesses, each demonstrating significant improvements in interpersonal communication and workplace connection. For example, after participating in the workshop, Bi-County Services reported a notable enhancement in their team dynamics. HR Specialist Heather Baumgartner praised the program, stating, "Real Colors has improved Bi-County in general. It has given everyone an opportunity to recognize the way they receive and give communication, making people more aware and ways to express that to each other."

Feedback from various businesses confirms that Real Colors is not only easy to grasp but also more memorable and effective compared to other personality assessments. This ease of understanding translates into sustained behavioral changes and improved communication strategies. Following are comments regarding the value of the program:

- *Hearing real feedback from real people who are of a different color group. I feel like you can read and study all day long but hearing it firsthand and with real examples is so much more meaningful.*
- *I really liked the group collaboration with our colors! I enjoyed talking with others who are the same color, and then being able to ask other colors questions.*
- *Hearing the different groups speak about how they comfortably communicate and work with others.*
- *Understanding how each color is different in how they attack a project and problem and what things matter to them.*
- *I've completed past programs similar to this and I really enjoyed how colors makes it so easy to understand and relate.*
- *I really appreciated the connection and validation gained from splitting up into our various color groups after the assessment. It was illuminating.*
- *I loved the colors personality profiling. There are so many of these out there but this one might be the easiest to understand and memorize.*
- *I thought it was interesting how a team needs people who think differently - there are no "wrong" colors, just different perspectives and we need that.*

**Continued Success and Expansion:** The overwhelming positive response led to the development of a second-level workshop, "Level 2: Real Colors in the Workplace," which revisits the concepts after participants have had six months to integrate their learning into daily activities. This advanced session delves deeper into team dynamics, change management, and practical collaboration exercises, ensuring that the foundational skills from the initial workshop are not only retained but also enhanced. Feedback from these sessions has been very positive as well. We will continue to offer these sessions as a follow up to ensure Real Colors is being used in their workplaces.

The Wells County Chamber of Commerce is thrilled to provide this invaluable program to our local businesses and organizations. We have witnessed firsthand the transformative impact of fostering connections and facilitating improved communication among individuals.

Thank you for considering this nomination.



Erin Prible  
Executive Director

