



Conference Agenda

Noon—Registration opens

noon—1:00 p.m.—luncheon for new professionals
(* pre-registration is required)

1:30—2:30 p.m.—General Session
Let's Get This Party Started With Peer Connects of Best Practices

2:45—4:00 p.m.—General Session
How to Be An Essential Partner to Your Community

5:00 p.m.— 7:00 p.m.—Opening Party

Wednesday, June 7

Please note that the agenda may be modified prior to conference date based on time/day availability of speakers



Conference Agenda

7:30 a.m.—Breakfast

8:30 a.m.—Keynote

Authentic Appeal: Finding & Sharing Your Community's Story

10:00 a.m.—Breakouts

- 1.) *Business Leads Fellowship: Strategies to Tackle Workforce Challenges*
- 2.) *The Power of Micro-Moments with Your Members*
- 3.) *Orient. Educate. Train. Keep Score. Reward. Repeat.*

11:15 a.m.—Breakouts

- 1.) *Strategic Planning in 4 Hours or Less*
- 2.) *Houston: We Have a Problem! Leading Through A Crisis*
- 3.) *Federal Issues Update from the U.S. Chamber*

Thursday, June 8

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Conference Agenda (Thursday continued)

Noon—Awards Luncheon

2:00 p.m.—Breakouts

- 1.) *The Perfect Pitch: Your Voice, Your Belief, Your Success*
- 2.) *Boosting Your Chamber's Marketing with AI and Chat GPT*
- 3.) *Beyond Meetings: Considerations for Creative Community Engagement*

3:00 p.m.—Closing Keynote

Re-Ignite Volunteer Leadership

Evening Activity

Join our host chamber as we get out into the community for a pub crawl to some of the most memorable venues in this college town

Thursday, June 8

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Conference Agenda

7:30 a.m.—Breakfast

8:30 a.m.—Opening Keynote

Statewide Resources For You & Your Chamber

9:45 a.m.—Breakouts

- 1.) *Targeted Investment in Minority Entrepreneurs (TIME)*
- 2.) *Slow Down to Speed Up: Exploring Sabbatical Leaves for Your Chamber*
- 3.) *Ask Me Anything Peer Session*

11:00 a.m.—Annual Meeting

11:15 a.m.—Closing Keynote

Taking Care of Yourself & Your Team

Noon—Adjournment

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Friday, June 9