



ICEA will accept nominations for the Annual Excellence Awards through May 10th.

This is a great opportunity for your chamber to garner statewide recognition for the hard work that staff accomplished on specific new projects throughout the past year.

Chambers are divided into the following categories for judging:

0—400 members

401—700 members

701+ members

Upon reviewing, all applicants scoring above 90% will receive an Excellence Award.

Chambers may enter multiple entries.

Deadline —May 10th.

E-mail entry link with this completed form to info@iceaonline.com.

Mail a non-refundable check payable to ICEA for \$25 per entry to:
ICEA, P.O. Box 377, Hanover IN 47243.

Questions? Please call the ICEA office at 812-871-3000.

Excellence in Innovation Awards

About the award: The Annual Excellence Awards will recognize innovative new projects from your chamber this past year. Chambers may submit multiple nominations for various projects, however each nomination must showcase something new offered by your chamber during this past year. This award recognizes excellence in innovative new ideas. Complete a separate form for each entry.

E-mail your entry with this completed form to info@iceaonline.com prior to May 10th. Each entry submitted for review will be charged a \$25 non-refundable fee. Please mail this review payment payable to ICEA to: P.O. Box 377 Hanover IN 47243. An invoice will also be sent for you to pay with debit/credit card.

Chamber of Commerce _____

What are you submitting for? _____

Contact: _____

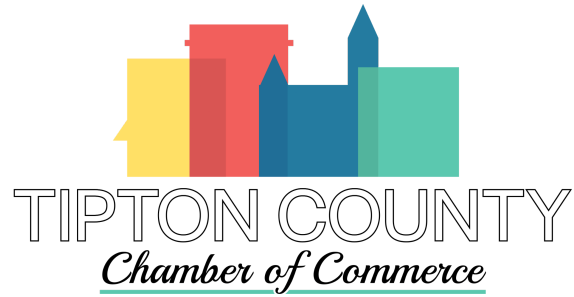
Telephone: _____

E-Mail: _____

Complete a duplicate entry for more than one entry. Please circle below the size of your chamber:

- 0—400 members
- 401— 700 members
- 701 + members

Forward e-mail with your submission attached to info@iceaonline.com no later than May 10th.



The Tipton Experience

The Tipton Experience Video Series is a new promotional effort by the Tipton County Chamber of Commerce to highlight the new and existing businesses throughout Tipton County. This new program was the first video marketing effort ever produced by our organization and the response has been incredible. Not only has this led to conversations among our local businesses, but we have actually seen our non-profit members either engage in conversations or hire the same local videographer.

Our first three videos in this series have garnered over 11,000 views on our newly created YouTube Channel and has allowed the Tipton County Chamber to grow its Facebook reach from 7,400 in the first quarter of 2021 to nearly 33,000 in the first quarter of 2022.

This new content has provided the Tipton County Chamber the ability to create new conversations in our community and in our region. The focus on new projects allowed the Tipton County Chamber to be the content expert on these developments and helped to improve the Chamber's awareness amongst those who had not engaged with our organization before. Lastly, we have heard that these videos have also helped to educate individuals living in adjacent communities and are serving as a broader community marketing tool.