

## Welcome to the Neighborhood!

The beautiful community of Spencer, and neighboring towns of Gosport, Freedom, and other Owen County communities have been welcoming guests for over 200 years. In the spirit of that strong tradition of welcome, Owen County continues to beckon travelers and visitors to experience all it has to offer. Owen County is a regional destination for outdoor recreation, cultural attractions, hospitality, and year-round special events. Discover our rich history and enjoy unique shopping opportunities. Then, unwind at one of our locally-owned restaurants with great food and refreshing beverages.

The Owen County Chamber of Commerce brought before the Town of Spencer the idea to create seven neighborhoods within the existing town limits. This idea was strategically designed to identify local businesses and historical points of interest throughout the town. This neighborhood plan makes the Town of Spencer more walkable and increases its quality of attraction. A way-finding sign initiative with INDOT is another layer to this plan. Our 2022 Chamber Directory highlights each of these neighborhoods. The Chamber has also partnered with MYPath, Spencer's health and wellness trail system, to include these trails in each one of the new neighborhoods.

Our team created an entire marketing and education campaign. Some of the highlights of this campaign consist of radio and commercial ads, banners, social media, and website coverage. We even recruited our very own Mr. Rogers to "Welcome Everyone to the Neighborhood"

The new neighborhood plan complements Owen County's "This is Home" message. Whether you live in Patricksburg, Quincy, Gosport, or one of the new Spencer neighborhoods, Owen County's hometown living, and beautiful landscape lets you confidently express "This is Home"!