

ICEA will accept nominations for the Annual Excellence Awards through June 10, 2020.

This is a great opportunity for your chamber to garner statewide recognition for the hard work that staff accomplished on specific projects throughout the past year. A judging panel will provide feedback on individual nominations.

Chambers are divided into the following categories for judging:

- 0—400 members
- 401—700 members
- 701+ members

Upon reviewing, all applicants scoring above 90% will receive an Excellence Award.

Chambers may enter multiple categories and multiple entries per category.

Deadline —June 10, 2020

E-mail entry link with this completed form to info@iceaonline.com prior to the deadline. Mail a non-refundable check for \$25 per entry to:

ICEA, P.O. Box 377, Hanover IN 47243.

Questions? Please call the ICEA office at 812-871-3000 or shell@iceaonline.com



Complete a separate form for each entry. Reproduce E-mail your entry with this completed form to info@iceaonline.com prior to June 10th. Each entry submitted for review will be charged a \$25 non-refundable fee. Please mail this review payment payable to ICEA to: P.O. Box 377, Hanover IN 47243. An invoice will also be sent for you to pay with debit/credit card.

Chamber of Commerce Madison County Chamber of Commerce

Contact: Clayton Whitson- President/CEO

Telephone: (765) 400-5347

E-Mail: clayton@getlinkedmadison.com

Circle only one category for which this entry is competing. (Complete a duplicate entry for more than one category.)

- Innovative New Ideas (something new offered in 2019)
- Programs That Engage The Next Generation
- Marketing Campaigns
- Website (url: _____)
- Annual Report / Strategic Plan

Please circle below the size of your chamber:

- 0—400 members
- 401— 700 members
- 701 + members

Forward e-mail with your submission attached to info@iceaonline.com no later than June 10, 2020



ICEA Chamber Excellence Award Submission

MCC Chamber-Cast Series

On March 13th, the Madison County Chamber was deemed to be non-essential by our local health department forcing us along with so many others into remote working and cancelling many events. In the following 10 days the MCC set out on a mission to be the main source for information, resources, and leadership to not just our member businesses, but the entire community.

On March 24th we launched the first broadcast of our “Chamber-Cast” series. The model was a free series of webinar broadcasts utilizing Facebook Live as a means to provide reliable and usable information during a time of so much uncertainty. The response was overwhelming. Throughout the series we were joined by high profile guests such as Congresswoman Susan Brooks, Senator Todd Young, Anderson Mayor Thomas Broderick, Ivy Tech Chancellor Jim Willey, and many more. As the series progressed through April, the popularity grew with an average viewing of well over 1,000 individuals over the course of the series.

As we entered May, we knew the shutdowns were taking a toll on the local economy. With Governor Holcomb’s Back on Track announcement we saw a glimmer of hope of reopening for so many of our member businesses. With that in mind, we began thinking of what it would take for a successful rebound for our local economy. We reached out to our friends at Anderson University so see if they would be interested in a partnership to provide guidance to our members.

They were thrilled and our Adaptive Reopening Sessions were born. Utilizing the popularity of the Chamber-Cast series, we created a 6 part webinar course on various topics to encourage businesses to use the alterations that resulted from COVID-19 into business strengths, creating a more competitive business climate in Madison County.

The outpouring of positive feedback and gratitude has been overwhelming and has further cemented the MCC’s new mission to continually strive to improve the local business climate and quality of life through advocacy, collaboration and economic development.