



OneZone Voice – Advocacy Website

For many chambers advocacy plays a key role in serving our members. The issue can become how do you share all the work/content with your memberships on your website. We have decided to create a new site that shares all of our advocacy efforts on one site.

WEBSITE: [OneZone Voice - Home](#)

This site provides our information on our elected officials at a local, county, and state level, our policy efforts at the statehouse, a questionnaire for our current election, our new blog called The Advocate and ways you can contact us or submit a question or concern.

Since launching this site last year we have an average viewership increase each month

- December 2022 – 500 views
- January 2023 – 650 views
- February 2023 - 750 views
- March 2023 – 1050 views
- April 2023 – 1500 views

The Advocate has been a great tool to share advocacy blogs. The blog is content our President is able to share about updates around the city and is now a tool our local Economic Development teams are able to share updates and information as well.

While advocacy for many chambers is an important piece of what we do, it can sometimes not always be visible to every member. We believe this has truly helped our members by giving them a platform to share their concerns and to also educate them on those who are elected officials. The biggest thing for us has been to have a platform to share the mayoral and candidate questionnaires.

We are excited to expand this site to times and dates for local committees and council meetings to a text message serve to remind our members to vote in May and November. We believe that this innovative website is worthy of the ICEA Excellence Award.