2019BOARD OF DIRECTORS

(back row, left to right) Dan Wright, Tara Cox, Paula Clark, Shaun King, Doug Ungru, Cathy Allen, Chad Lewis, Kim Brant, (front row, left to right) Dana Riddle, Brenda Eversole, Daniel Butler, Kim Taylor, Susie Poling, Casey Goode, Marybeth Boone, (not pictured) Jennifer Hensler

CHAMBER STAFF

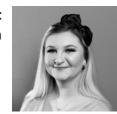
Executive Director: Lindsay Bloos



Office Manager: Erik Bush



Member Services Specialist: Cassey Higdon



ADVOCATE MEMBERS

Century 21/River Valley Real Estate
Clifty Engineering & Tool Co.
Clifty Inn & The Falls Restaurant
Farmers Bank of Milton
Grote Industries, LLC.
Indiana Kentucky Electric Corp.

Madison Precision Products

Meese
Nucor Corp.
River Terrace Health Campus
Super ATV
Vehicle Service Group, LLC.

ANNUAL BEPOBT

IMPACT MEMBERS























outreach and activities







What was new in 2019? Our tiered dues structure launched at the beginning of the year which transitioned members to 1 of 4 tier levels: Connect, Engage, Advocate, or Impact. Unlike our previous dues system, members rates are based on their needs instead of the number of people they employ. In August, we held our first Politics & Swizzle Sticks event during which members networked with their elected officials and discussed current events and legislative issues. In September, we launched our first Cash Mob! Attendees received \$10 Chamber Gift Certificates to spend at the "target" business. This was a hugely successful event for attendees, our sponsor, and especially the business being "mobbed." Check the event calendar and our social media for the next scheduled mob or consider sponsoring one!

SOCIAL MEDIA FOLLOWERS:







What was better than ever? Events like our Annual Chamber Dinner & Awards, Women in Business, Golf Scramble, and Soup Stew Chili & Brew were huge successes in 2019. The second edition of the Guide to the Madison Indiana Area was also a major success with the inclusion of the 2018 Madison's Best winners and the Wedding spread. Additionly the Madison's Best competition also recieved 40% more responses than those received in 2018.

membership by the numbers









INCOME

Annual Dues	\$95,226.37	37.38%
Events	\$138,891.86	54.52%
ISBDC	\$5,000.00	1.96%
Rent	\$5,725.00	2.25%
Other	\$3,767.32	1.48%
Insurance Proceeds	\$6,160.86	2.42%
Total	\$254,771.41	

EXPENSES

Payroll	\$111,878.47	45.06%
Events	\$91,631.97	36.91%
Other	\$26,365.37	10.62%
Utilities	\$2,268.78	0.92%
Supplies/Equipment	\$2,996.29	1.21%
Building & Insurance	\$13,142.56	5.29%
Total	\$248,283.44	

ASSETS

Current	\$252,406.18
Current Other Total	\$55,137.17
(Total	\$307,543.35

LIABILITIES

Current	\$138,991.80
Equity	\$168,551.55
Total	\$307,543.35

GOOD CENTS

\$99,775.00 Purchased \$77,044.01 Redeemed









be heard - tell us what matters to your business so we can continue to inform, educate, & advocate for you









Community

help to create a strong economy by attracting new talent, new business, and developing our quality of life

Visibility

stand out and be noticed in our directories, events, & promotions be known as an active member

Credibility

raise your reputation through continued membership and support for other businesses & organizations

Voice

Network

build and strengthen your business relationships and attract new clients through events and member connections

Save

save big and increase your purchasing power through memberonly discounts and perks

Learn

take advantage of resources, training, and informational opportunities to empower you and your staff

Grow

work together to attract more businesses and customers to the Madison, Indiana community